

Megan Banta

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Portfolio: mbantadesigns.com

PROFESSIONAL SUMMARY

Graphic Designer and Marketing Specialist with experience creating print, digital, and social media assets for museums, financial institutions, healthcare organizations, and retail environments. Skilled in brand consistency, event marketing, signage, and cross-department collaboration. Proven ability to manage multiple projects under tight deadlines while maintaining high design standards.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Canva, Graphic Design, Branding and Logo Design, Print Production, Digital Marketing, Drone Videography, Social Media Content, Video Editing, Photography, Typography, Color Theory, Website Design, Google Workspace, Microsoft Office, Project Management, Vendor Coordination, Print Production

WORK EXPERIENCE

USS Lexington Museum, Corpus Christi, TX

Graphic Designer | June 2023 – Present

- Design marketing materials, exhibition signage, and digital assets supporting museum-wide programs and events
- Produce print, web, email, and social media graphics while maintaining consistent brand identity
- Collaborate with marketing, education, and sales teams to deliver cohesive messaging
- Manage multiple creative projects simultaneously, meeting deadlines and budget requirements
- Coordinate with vendors to oversee production and ensure high-quality deliverables

STAR Financial Credit Union, Corpus Christi, TX

Marketing Specialist / Graphic Designer | December 2022 – May 2023

- Designed digital and print advertising while maintaining brand compliance
- Created and managed social media content and updated website materials
- Conducted market research and supported customer engagement initiatives
- Represented the organization at community events and assisted with event coordination

South Texas Bone and Joint, Corpus Christi, TX

Marketing Coordinator / Graphic Designer (Contract) | August 2022 – November 2022

- Led logo redesign and full brand refresh across print and digital platforms
- Produced marketing collateral and managed social media content
- Represented the practice at community events to increase visibility
- Used marketing analytics to guide strategic adjustments

PostNet, Portland, TX

Graphic Designer / Print Production Specialist | September 2021 – August 2022

- Designed logos, illustrations, layouts, and marketing graphics for clients
- Managed production workflow to meet deadlines and maximize efficiency
- Coordinated with vendors for materials, pricing, and job specifications

EDUCATION

Texas A&M University–Corpus Christi

Bachelor of Arts in Art Cum Laude